Amendments to and Listing of the Claims

This listing of claims will replace all prior versions, and listings, of claims in the application:

1. (previously presented) A method for operating a video processing apparatus, said video operating apparatus being capable of operating in a video operating mode, and in a computer program operating mode, said video processing apparatus having an electronic program guide operable in said video operating mode and not in said computer program operating mode, said method comprising the steps of:

operating said video processing apparatus in said computer program operating mode by running a computer application software program on said video processing apparatus, said computer application software program capable of receiving electronic messages, said computer application software program providing a display;

causing an advertisement associated with a broadcast television program specified by a service provider to be displayed in an area of said display while said computer application software program is running;

receiving a signal indicating user selection of said advertisement while said computer application software program is running; and

providing a user selection display in response to said user selection of said advertisement, said user selection display being provided while said computer application software program is running and comprising a listing of a plurality of user selectable options associated with said broadcast television program, wherein at least one of said plurality of user selectable options, which when selected, causes said video processing apparatus to switch from said computer program operating mode to said video operating mode and wherein said plurality of user selectable options includes a first option which when selected causes said video processing apparatus to immediately *tune* to a channel in which said broadcast television program is on, a second option which when selected causes said video processing apparatus to *tune* to said channel in which said broadcast television program is on when said broadcast television program starts, a third option which when selected causes said video processing apparatus to program a *recording* timer to record said broadcast television program, a *fourth* option which when selected causes said video processing apparatus

to *access* a web site associated with said broadcast television program, and a *fifth* option which when selected causes said video processing apparatus to *return* to said computer application software program.

2. (original) The method of Claim 1, wherein said computer application software program is one of a productivity and communication application software program.

3. (previously presented) The method of Claim 2 wherein said advertisement comprises control information associated therewith, said control information, when received by a video processor, causes the video processor to operate in accordance with said control information, said control information comprising at least one of (1) time and channel selection data and (2) recording data.

4. (previously presented) The method of Claim 3 wherein said control information comprises program data, and wherein time and channel data is determined using said electronic program guide in response to said program data.

5. (cancelled)

6. (currently amended) A method for operating a video processing apparatus having a video operating mode and a computer program operating mode, said method comprising the steps of:

operating said video processing apparatus in said computer program operating mode by running a computer application software program on said video processing apparatus, said computer application software program being one of an *electronic mail* message program, an *instant messaging* program, a *web browser* and a *productivity* application software program, said computer application software program providing a display, wherein said video processing apparatus includes an electronic program guide operable in said video operating mode and not in said computer program operating mode;

causing an advertisement associated with a broadcast television program specified by a service provider to be displayed in an area of said display while said computer application software program is running;

receiving a signal indicating user selection of said advertisement while said computer application software program is running; and

providing a user selection display in response to said user selection of said advertisement, said user selection display being provided while said computer application software program is running and comprising a listing of a plurality of user selectable options associated with said broadcast television program, wherein at least one of said plurality of user selectable options, which when selected, causes said video processing apparatus to switch from said computer program operating mode to said video operating mode and wherein said plurality of user selectable options includes a first option which when selected causes said video processing apparatus to immediately tune to a channel in which said broadcast television program is on, a second option which when selected causes said video processing apparatus to tune to said channel in which said broadcast television program is on when said broadcast television program starts, and a third option which when selected causes said video processing apparatus to program a recording timer to record said broadcast television program, a fourth option which when selected causes said video processing apparatus to access a web site associated with said broadcast television program, and a fifth option which when selected causes said video processing apparatus to return to said computer application software program.

7. (cancelled)

8. (previously presented)   The method of claim 6, wherein said computer application software program is an electronic messaging program.

9. (previously presented)   The method of claim 6, wherein said productivity application software program is one of a word processing program and a spreadsheet program.

10. (cancelled)

11. (currently amended) A video processing apparatus having a video operating mode and a computer program operating mode, said video processing apparatus comprising:

means for operating said video processing apparatus in said computer program operating mode by running a computer application software program on said video processing apparatus, said computer application software program being one of an *electronic mail message program, an instant messaging program, a web browser and a productivity application software program*, said computer application software program providing a display, wherein said video processing apparatus includes an electronic program guide operable in said video operating mode and not in said computer program operating mode;

means for enabling an advertisement associated with a broadcast television program specified by a service provider to be displayed in an area of said display while said computer application software program is running;

means for receiving a signal indicating user selection of said advertisement while said computer application software program is running; and

wherein, in response to said user selection of said advertisement, a user selection display is provided while said computer application software program is running, said user selection display comprising a listing of a plurality of user selectable options associated with said broadcast television program, and wherein at least one of said plurality of user selectable options, which when selected, causes said video processing apparatus to switch from said computer program operating mode to said video operating mode, and wherein said plurality of user selectable options includes a first option which when selected causes said video processing apparatus to immediately tune to a channel in which said broadcast television program is on, a second option which when selected causes said video processing apparatus to tune to said channel in which said broadcast television program is on when said broadcast television program starts, and a third option which when selected causes said video processing apparatus to program a recording timer to record said broadcast television program, a fourth option which when selected causes said video processing apparatus

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to access a web site associated with said broadcast television program, and a fifth option which when selected causes said video processing apparatus to return to said computer application software program.

12. (cancelled)

13. (previously presented) The video processing apparatus of claim 11, wherein said productivity application software program is one of a word processing program and a spreadsheet program.

14. (cancelled)